MARIE-SOPHIE ROUL
CNRS - GATE-LSE (UMR5824)

+33(0) 6 43 87 62 29 ⋄ Lyon, France
mariesophie.roul@gmail.com ⋄ LinkedIn ⋄ GATE page

RESEARCH EXPERIENCE

October 2022 - Present - **Software and Statistical Engineer ("Ingénieure d'Etudes" CNRS)**, GATE-LSE (CNRS, UMR5824), in Lyon, France.

- Software evelopment, testing and running sessions of behavioural economics experiments.
- Tools: oTree (Python, JavaScript, HTML5, CSS3), zTree.

April - September 2022 - **Research Assistant**, GATE-LSE (internship) in Lyon, France.

- Preparation, organisation and running of experimental sessions.
- Structuring and pre-analysis of the collected data.

EDUCATION

2022 - 2023 - **Research Master of Sustainable Development and Organisational Responsibility**, PSL Research University (Dauphine-PSL, Mines de Paris-PSL), Paris, France.

2017 - 2021 - **MSc. in Management & BSc. in Economics and Management**, ESSEC Business School, Cergy, France.

2015 - 2017 - **"Classes Préparatoires" - Economics, Business and Science Track**, Louis-Le-Grand, Paris, France.

2015 - **Scientific Baccalaureate**, Saint-Jean-La-Croix, Saint-Quentin, France.

TEACHING EXPERIENCE

January - April 2023 - **Teaching Assistant, "Consumer Behaviour"**, Burgundy Business School, Lyon, France. Professor : Xavier Gassmann, Ph.D.

January - March 2023 - **Teaching Assistant, "Deep Dive Artificial Intelligence"**, Burgundy Business School, Lyon, France. Professor : Fortuna Casoria, Ph.D.

January - April 2021 - **Teaching Monitor, "Stakes of the Energy Transition"**, ESSEC Business School, Cergy, France. Module Professor : Laurence De Carlo, Pr.

MASTER'S THESES AND PUBLICATIONS

2022, **Factors encouraging digital sufficiency among citizens. An experiment with eco-exemplarity.** Thesis for the obtention of Dauphine-PSL's Research Master 239.

2021, **Climate (In)Action: Changing Normalcy.** Council of Business and Society, Global Voice N.18 (Special 10 years) pp.62-67. Read the article.

2020, **Making advertisement positive and relieving the perception of advertisement pressure (co-written).** Thesis for the obtention of the Media and Digital Chair Degree at ESSEC; commissioned by the French television network TF1.

ASSOCIATIONS AND VOLUNTEERING

April 2022 - Present - **The Shifters**.

- Member of the scientific popularization working group. My role is the integration of psychosocial predictors of climate action in communications strategies.

- *The Shifters is the volunteers association that supports the think tank "The Shift Project" through studies and operational initiatives, to decarbonise the French economy.*

April 2022 - Present - **Climate Fresk Facilitator**.

- Facilitation of Climate Fresk workshops in associations, public events and higher education establishments.

- *The Climate Fresk is a 3-hours tool to teach the physical and meteorological mechanisms of climate change to the participants, through the data and scientific findings of the IPCC.*

LANGUAGES

French: Native.   **English**: Fluent-C2; TOEIC score : 990/990.   **Spanish**: Intermediary-B2.

PROFESSIONAL EXPERIENCE (BEFORE 2022)

April - August 2021 - **Growth and Revenue Operations**, Papernest (internship) in Barcelona, Spain.

- Automated of the Sales Operations processes, lead generation.
- API routes, JavaScript, Python, SQL.

October - December 2020 - **Data labeller**, Kayrros (part-time contract) in Paris, France.

- Collected data on energy production and industrial methane leaks, to further estimate the industry's environmental impact.
- Benchmarked oil and gas productions on several markets.

July - December 2019 - **Data analyst for Communications and PR departments**, Ubisoft (internship) in Montreuil, France.

- Data extraction; creation and production of reports on the company's international communications on social media, online press, employer brand and marketing.

July - December 2018 - **Digital Project Manager**, Orange S.A. (internship) in Arcueil, France.

- Managed a project aiming to implement new tools for executive training.
- Webdesign and content creation for internal pages aiming to ensure the durability of the project.